



College Mathematics for Business, Economics, Life Sciences and Social Sciences, Global Edition (Paperback)

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Pearson Education Limited, United Kingdom, 2014. Paperback. Book Condition: New. 13th Revised edition. 275 x 216 mm. Language: N/A. Brand New Book. For freshman/sophomore, 2 semester/2-3 quarter courses covering finite mathematics and/or calculus for students in business, economics, social sciences, or life sciences. Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market-with special emphasis on prerequisites skills-and a host of student-friendly features to help students catch up or learn on their own. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1-2), (2) Finite Mathematics (Chapters 3-9), and (3) Calculus (Chapters 10-15). This program provides a better teaching and learning experience. Here s how: *Personalized learning with MyMathLab(R): the accompanying MyMathLab course provides online homework and learning tools that help students help themselves succeed. *More than 6,900 exercises in the text help you craft the perfect assignments for your students, with plenty of support for prerequisite skills. *Built-in guidance helps students help themselves learn course content. *Flexible coverage allows instructors to use this text in a way that suits their syllabus and teaching style.



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