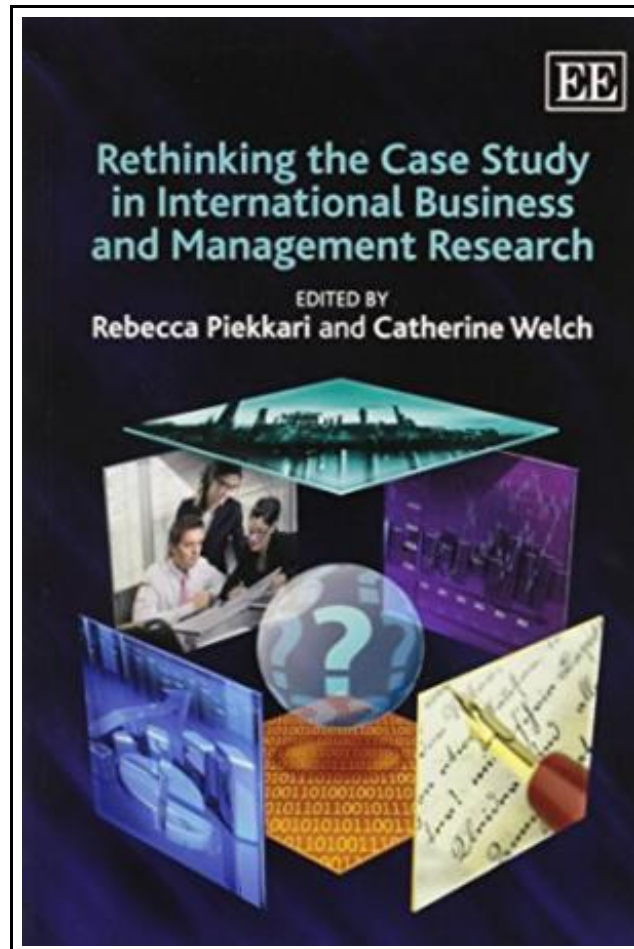


# Rethinking the Case Study in International Business and Management Research



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