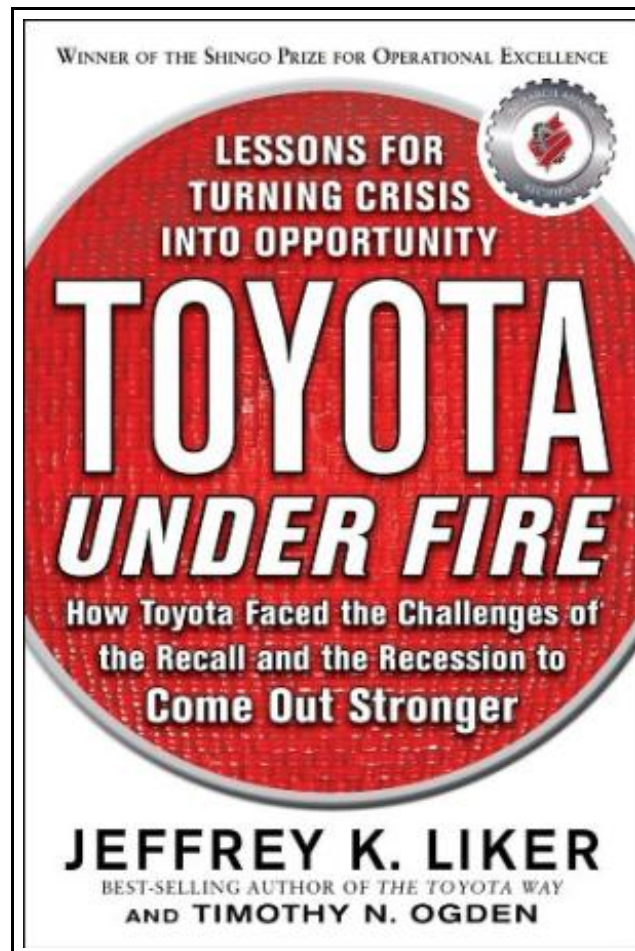


## Toyota Under Fire: Lessons for Turning Crisis Into Opportunity



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